



# Journal

## One of Canada's Leading Construction Magazines

In our March/April issue, we'll look at emerging technology and green design trends, including a new zero-carbon buildings framework from the Canada Green Building Council and a look at why your corporate insurance program should certainly include coverage against cyber risk.

We will also highlight some interesting news about worldwide LEED trends, dive into the findings of the annual Construction Technology Report and speak to Pierre Boucher, the head of Canadian Construction Innovations, about the latest from his organization.

Innovations in green design and construction will be reviewed with a focus on new products and developments in the industry.

### MARCH/APRIL 2017 SCHEDULE

Space closing: February 17<sup>th</sup>

Materials closing: February 24<sup>th</sup>

Publication date: March 3<sup>rd</sup>

Please note the GVCA Journal is published bimonthly.

**GVCA Journal** is the official publication of the Grand Valley Construction Association whose 700 member firms build more than 90 percent of the \$1.5 billion non-residential construction activity in one of Canada's fastest growing construction regions.

**EDITORIAL REACH**  
**Magazine Rack Distribution at 47 locations throughout the Grand Valley Region.**

**5,200 plus:** The GVCA Journal is distributed to 3,200 members in the Central Ontario Construction Industry including our 700 member firms. The remaining base of circulation comprises of local architects, engineers, environmental consultants as well as procurement officers and key decision-makers from the private and public sector agencies. An additional 2,000 members of the construction industry are directly sent the link for our online version of the Journal.

### EDITORIAL FOCUS

**ICI Build:** The magazine addresses problems, concerns, and opportunities facing all industry stakeholders. We cover major issues facing the Canadian Construction industry from Technology to Health & Safety to Globalization. The Journal also focuses on infrastructure, procurement and government regulations at the municipal, provincial and national levels.

### REGULAR COLUMNS

- Financial Focus
- Legal Issues
- Technology & Innovation
- HR Management
- Safety In Construction
- Leaders In Construction
- Sightings
- Message from GVCA President & Chair

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