



New Affinity Partnership

Work fleets are a major business cost for most of our members. After doing some secondary research I found that running a fleet is typically the second highest business expense after personnel costs.

We're constantly scanning new markets and having conversations at the GVCA to try and dig out partnerships that will be beneficial to you.

We decided on partnering with **Enterprise Fleet Management** because they specialize in working with contractors and construction companies in building and managing customized fleet plans.

Some of the benefits to you from this partnership are:

- Developing a personalized plan for your company including vehicle acquisition, maintenance, vehicle resale and fuel strategies
- Quarterly consultations with your Fleet Management Team to ensure they're building the optimal fleet plan for your company
- Gaining knowledge from Enterprise's industry-wide best practices on how to minimize your fleet's cost and maximizing its potential

Your GVCA fleet management contact is David Trott, and he can get you setup with a fleet management expert who will review and make strategic recommendations for your current fleet management program.

Our membership covers a large area, but Enterprise is an internationally recognized brand. Depending on your needs or location, your first session can be done over the phone or in person wherever you are.

Martha George, GSC
President, GVCA

Fleet Management Contact Information:

David Trott

1-416-208-2801

David.trott@efleets.com